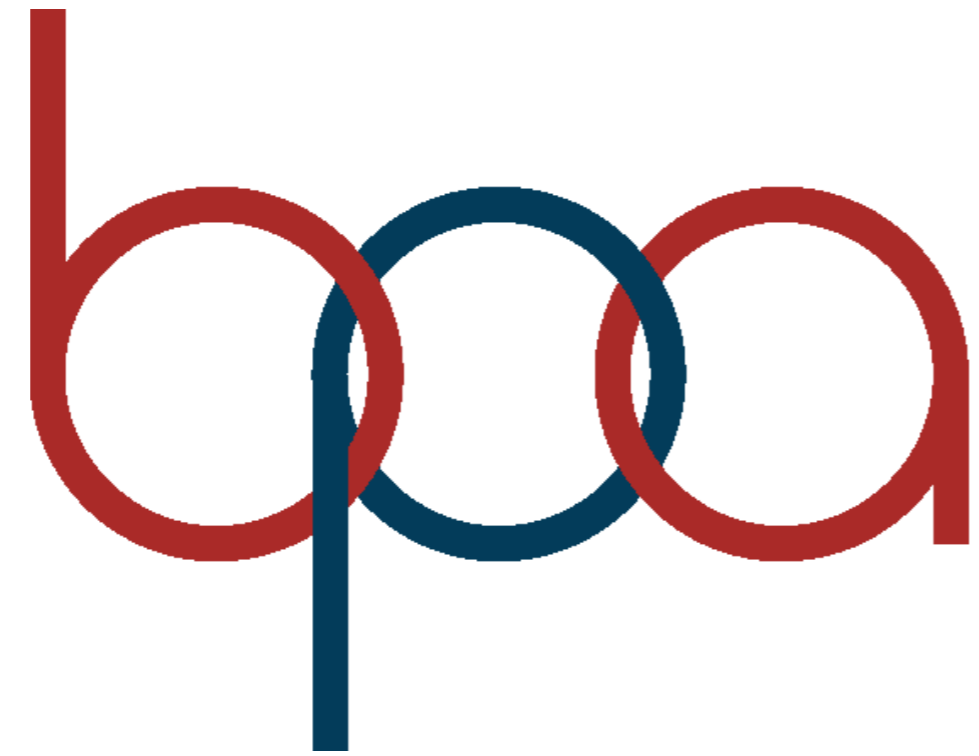




**BUSINESS
PROFESSIONALS
of AMERICA**

Webinar Series – BPA Cares and Torch Programs Highlights

SEPTEMBER 19, 2019



**Giving Purpose
to Potential**

Jonathan Smith

Director of Strategic Programs & Experiences

Presentation Overview

- **SECTION 1: BPA Cares**
 - Service Learning Awards
 - Special Recognition Awards
 - Professional Awards
- **SECTION 2: BPA Cares Updates**
- **SECTION 3: Torch Awards Program**
 - Introduction to Program
 - Categories of Torches
 - Levels of the Torch Awards
 - Earners & Recognition
 - Roles of Students & Advisors
- **SECTION 4: Torch Awards Updates**



CAPITALIZE YOUR
FUTURE

BUSINESS PROFESSIONALS OF AMERICA | 2019-2020

SECTION 1

BPA Cares Program

BPA Cares Program

- **Three Categories**

- Service Learning Awards
- Special Recognition Awards
- Professional Awards

Coats

For

Kids

Drive

Blaine

BPA

HIGH SCHOOL

BPA Cares Program

Service Learning Awards

- **Purpose:** To encourage individuals and chapters to be involved in their community through service learning.
- **Eligibility:** All applicants must be in good standing with Business Professionals of America. Open to Middle Level, Secondary, and Post-secondary divisions.
- **Application Submission:** Online Application
- **Deadline:** March 25, 2020
- **Recognition:** based on hours and monetary donations

BPA Cares Program

| Recognition | |
|---|---|
| Certificate of Achievement | 20-34 service hours* OR \$75.00-\$124.99 contribution* |
| Award of Achievement & On-stage at the National Leadership Conference | 35+ service hours* OR \$125.00+ contribution* |

*per student member; excludes Service Learning Individual

BPA Cares Program

Service Learning Awards

- Community Service Award
- Environmental Action/Awareness Award
- Safety Awareness Award
- Service Learning Individual
 - *500+ service hours required*
- Special Olympics Award

BPA Cares Program

Special Recognition Awards

- **Purpose:** To encourage individuals and chapters to support and promote their organizations.
- **Eligibility:** All applicants must be in good standing with Business Professionals of America. Open to Middle Level, Secondary, and Post-secondary divisions.
- **Application Submission:** Online Application (if applicable)
- **Deadline:** March 25, 2020
- **Recognition:** determined by award

BPA Cares Program

Special Recognition Awards

- BPA Marketing & Public Relations
- BPA Merit Scholar
- Chapter Activities Award of Excellence
- Recruiter of the Year
- Membership Explosion Award
- Social Media Award
- The Professional Cup

BPA Cares Program

Special Recognition Awards

- **Applications are *not* required for:**
 - BPA Merit Scholar
 - Membership Explosion Award
 - The Professional Cup
- **Activities Count:** April 2, 2019 through March 25, 2019

BPA Cares Program

Professional Awards

- **Purpose:** To acknowledge the dedication and service of our supporters.
- **Eligibility:** Determined by award
- **Application Submission:** Online Application/Nomination
- **Deadline:** March 1, 2020
- **Recognition:** determined by award

BPA Cares Program

Professional Awards

- Advisor of the Year
- Emerging Advisor of the Year
- Emerging Professional of the Year
- Hall of Fame Award
- Outstanding Service Award
- Student of the Year

SECTION 2

BPA Cares Updates

BPA Cares Updates

There are no updates to the
BPA Cares Program
for the
2019-2020 Membership Year

BPA Cares Updates

- **Review the Handbook for Information and Updates**
 - Released annually by September 1st
- **Be sure all BPA Cares Awards are submitted using the Online Forms found at:**
 - <https://bpa.org/students/bpa-cares/>

SECTION 3

Torch Awards Program

Torch Awards Program

Highlights

- **Purpose:** Frames and guides a BPA member's leadership and service to the chapter and community.
- **Eligibility:** All members in good standing with Business Professionals of America.
- **Submission:** All activities must be recorded online in the Torch Submission System.
- **Categories:** Activities in seven (7) different categories.
- **Level/Recognition:** Recognition on four (4) different levels.

Torch Awards Program



Torch Awards Program

| Award | Organization Level | Points Required Each Category | Submission Deadline | Recognition |
|------------|--------------------|-------------------------------|---------------------|---------------------------------------|
| Executive | Local Chapter | 10 | Varies | Pin/Certificate |
| Diplomat | Varies by State | 30 | Varies | Pin/Certificate |
| Statesman | State | 50 | Varies | Pin/Certificate Varies by State |
| Ambassador | National | 70 | April 1, 2020 | Pin/Certificate Recognition at NLC |

Torch Awards Program

Executive Torch Award

- Easiest to achieve
- Requires ten (10) points in each Torch Category
- Administered by Local Advisor or Local Officers
- Awarded at the Local Chapter level
- Deadline set by Local Advisor



Torch Awards Program

Diplomat Torch Award

- Requires thirty (30) points in each Torch Category
- Administered by a Regional or State Official
- Awarded at a Regional or State Conference
- Deadline set by State Advisor
- Some variance; ask your State Advisor



Torch Awards Program

Statesman Torch Award

- Requires fifty (50) points in each Torch Category
- Administered by a State Official
- Awarded at the State Leadership Conference
- Deadline set by State Advisor
- Some variance; ask your State Advisor



Torch Awards Program

Ambassador Torch Award

- Highest Torch Award level
- Requires seventy (70) points in each Torch Category
- Administered by National Officers and Staff
- Awarded at the National Leadership Conference
- Deadline to submit résumé is March 25, 2020
- No limit to number of Ambassadors



Torch Awards Program

Recognition

- Torch Award Pins
- Torch Awards Certificate
- Other Honors depending on Torch/Conference Level
- Ambassador of the Year
 - NLC annually for each division

Torch Awards Program

Role of the Local Advisor

- Provide each student with Member ID and Torch Password
- Help students plan and set goals
- Review Torch résumés and provide feedback throughout the year
- Submit completed résumés using the online system
- Recognize students who earn the Executive Torch Award (and, sometimes, Diplomat)

Torch Awards Program

Role of the Participating Student

- Participate, lead, and be active!
- Ask your Local Advisor for your Member ID and Password
- Record activities using the online system
- Notify your Local Advisor when you have reached enough points for a particular award

Torch Awards Program

Role of the Regional/State Advisor

- Set a deadline for Diplomat/Statesman Awards
- Evaluate submitted résumés using the online system
- Recognize students who have earned Diplomat/Statesman Torch Awards
- National Staff as the same role, but for the Ambassador Awards

Torch Awards Program

Using the Online System: Logging In

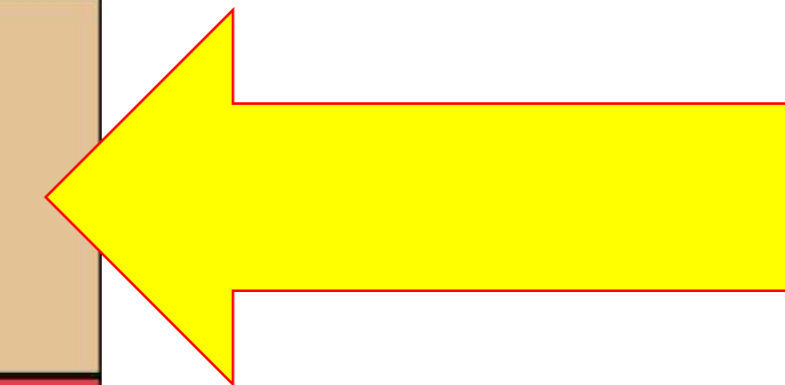
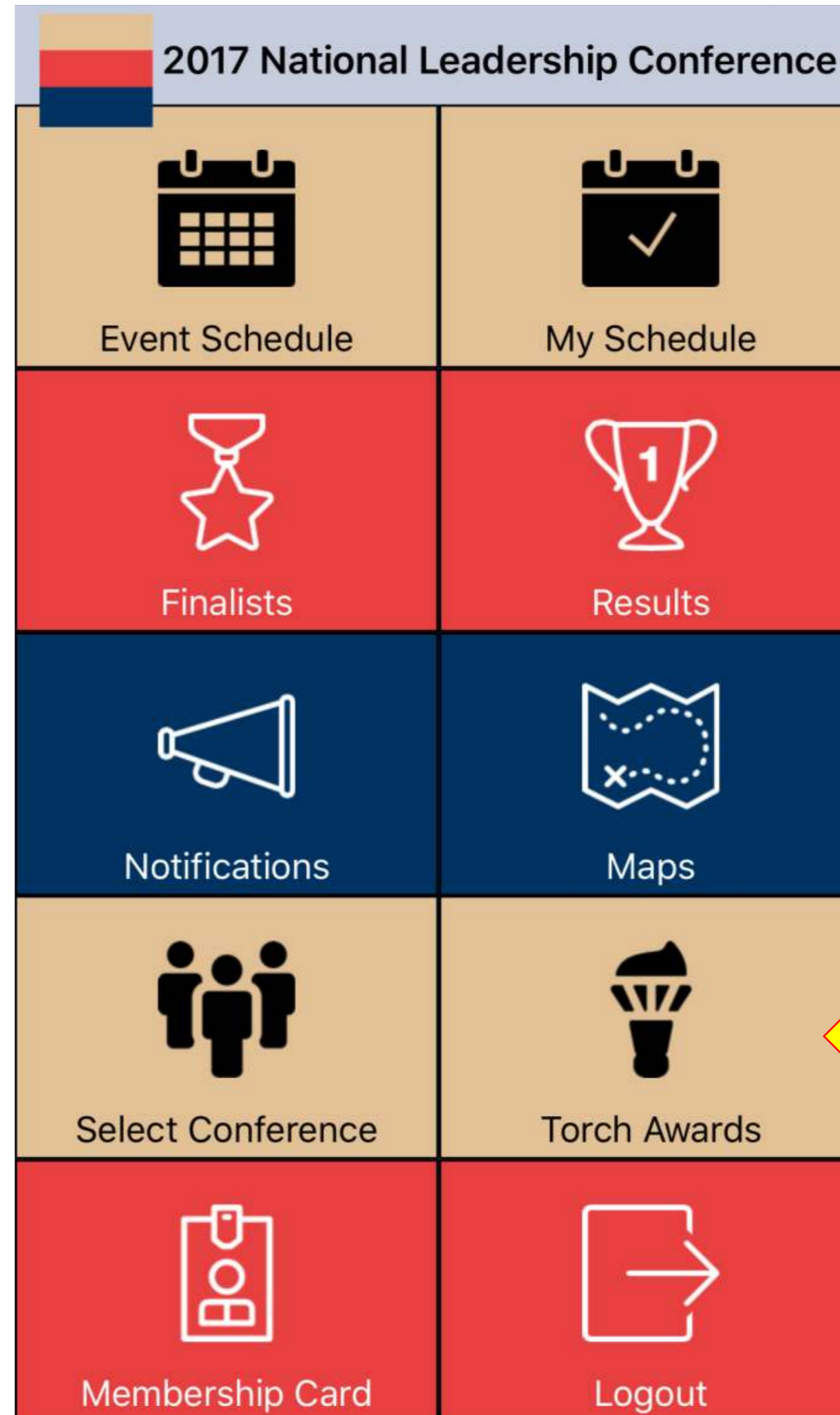
<https://www.registermychapter.com/bpamem/Login.asp?From=TorchAwards.aspx>

- Students
 - Member ID: ##-####-#### (ex. 25-0147-0003)
 - Password: Assigned by Local Advisor
- Local/State Advisors
 - Same username and password as for the **Membership Registration System**

Torch Awards Program

- **Mobile Application**

BPA Schedule
By DLG Enterprises



Torch Awards Program

Using the Online System: Adding Activities

<https://www.registermychapter.com/bpamem/Login.asp?From=TorchAwards.aspx>

- Available to all users
- Important Rules for Activities
 - Pay attention to the max use for each activity
 - Major projects can be broken into segments
 - Enter activities only after their completion
 - Use correct spelling and grammar
 - Use full sentences (i.e. “I served as chair of the party planning committee.”)

Torch Awards Program

Using the Online System: Submitting Résumés

<https://www.registermychapter.com/bpamem/Login.asp?From=TorchAwards.aspx>

- This function is only available to local and state advisors
- Résumés must be submitted online to be eligible
- Each submitted résumé marked
 - Unreviewed
 - Rejected
 - Approved
- Approval is final, no other action required
- Rejected résumés can be edited and resubmitted (prior to deadline)
- Applying for a higher award does not require earning a lower award

SECTION 4

Torch Awards Updates

Torch Awards Updates

- Review the Handbook for Updates
- View required video prior to accessing résumé
- Ambassador applications received prior to or on February 10th will receive priority review
 - Feedback provided on rejected résumés with ample time to correct and resubmit

Torch Awards Updates

| Category | Code | Points | Activity | Max Use |
|-------------|------|--------|--|---------|
| Leadership | 135 | 20 | Revised/Updated: Complete the BPA Student Member Certification Series - Level 1. http://bpa.org/students/student-certifications/ | 1 |
| Leadership | 145 | 20 | New: Complete the BPA Student Member Certification Series – Level 2. http://bpa.org/students/student-certifications/ | 1 |
| Cooperation | 303 | 10 | Revised/ Updated: Participate in a combined chapter function with a BPA chapter from the same or different division (or divisions) or alumni chapter (identify the division and function) | 1 |
| Cooperation | 326 | 5 | Revised/ Updated: Participate in a BPA Tweet-A-Thon hosted by @National_BPA and use “#BPAAllDay” or participate in a BPA Instagram Live hosted by @BPANational | 2 |

Torch Awards Updates

| Category | Code | Points | Activity | Max Use |
|-------------------|------|--------|--|---------|
| Friendship | 531 | 10 | Revised/ Updated: Selected as a spotlight member on National BPA social media (Twitter, Instagram, or Facebook) | 1 |
| Friendship | 533 | 5 | New: Submitted a spotlight feature about your “BPA story” or your chapter’s BPA involvement including a photo and at least 100-word write-up emailed to photos@bpa.org for social media or website recognition. | 2 |
| Love, Hope, Faith | 624 | 5 | New: Write a “thank you” note to an advisor, mentor, sponsor, or friend for their support during your BPA journey. Include to whom the letter was written and that person’s impact on you. | 2 |

Torch Awards Updates

| Category | Code | Points | Activity | Max Use |
|-------------------|------|--------|--|---------|
| Love, Hope, Faith | 625 | 10 | New: Complete a BPA Cares Award application (individual or chapter) and receive recognition. Identify award applied to and chapter seeking recognition (if applicable). | 1 |
| Love, Hope, Faith | 626 | 5 | New: Make a donation (monetary or time) to a non-profit (for example: BPA, Red Cross, or a homeless shelter) that works to help an individual or group. Please provide donation description and the web address link to the organization. | 3 |
| Patriotism | 731 | 10 | New: Contact a locally elected official or school board member to discuss your “BPA Story” and how Career & Technical Education has benefited you. Please identify person contacted, method of contact, and a brief overview of your BPA story. | 2 |

Torch Awards Updates

| Category | Code | Points | Activity | Max Use |
|------------|------|--------|---|---------|
| Patriotism | 732 | 5 | New: Talk to a military recruiter or personnel about military job opportunities or the US armed forces. Identify recruiter talked to, military branch, situation, and topic discussed. Activity can only be repeated with a different branch of the military. | 2 |
| Patriotism | 733 | 10 | New: Participate in an organized government-focused conference (for example: Model Legislature, American Legion Boys State or American Legion Auxiliary Girls State). Explain conference/event attended, involvement in conference, and relation to learning about government. | 1 |

CONCLUSION

Resources

- **BPA Cares Handbook**
 - <https://bpa.org/students/bpa-cares/>
- **Torch Awards Handbook**
 - <https://bpa.org/torch-awards/>
- **Ceremonies Guide**
 - Available soon on the new BPA Gateway
- **BPA Mall**
 - To order Torch Award pins (Executive and Diplomat only)
 - <https://bpa.org/mall/>



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THANK YOU!